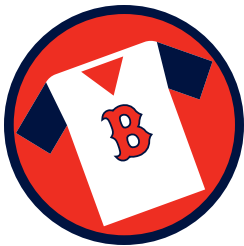




FUNDRAISING TIPS

START A TEAM TODAY! RallyfortheJimmyFund.org



1. Offer additional dress down days leading up to Fenway Opening Day.



2. Ask local businesses to donate items that can be used as incentives, opportunity drawing prizes, or for a charitable auction. Ask your company to donate a prime parking spot, day off, dining dollars, or tickets to a corporate sponsored event.



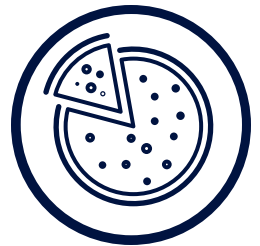
3. Ask your company about matching gifts.

4. Post an announcement about your Rally team on the company website or newsletter.

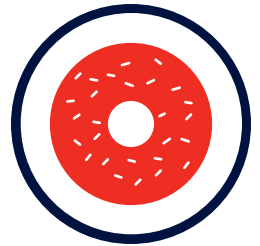


5. Host a Rally Day party, pizza party, ice cream social, potluck, chili cook-off, trivia night, 5k run/walk, mini-golf or corn hole tournament, happy hour, or bowl-a-thon at work or a local venue. All guests pay an entrance fee to support your team's total fundraising.

6. Set up a tray of bagels or donuts in a communal kitchen with a contribution box or a table in a high-traffic area and ask everyone who walks by to give to your Rally team.



7. Organize a fitness class (yoga, spinning, kickboxing) and charge an entrance fee.



8. Recycle outdated electronics to benefit the environment and raise money for your Rally team through the Upcycling program.



► Visit the "Promote" page at RallyfortheJimmyFund.org for more helpful ideas