



RALLY YOUR COLLEAGUES TO K-CANCER

STEPS TO RALLY

1ST BASE GET STARTED

- ▶ Work with your HR department to approve your participation. Register your company team at RallyfortheJimmyFund.org, set fundraising and recruitment goals, and customize your team page.

2ND BASE RECRUIT TEAMMATES

- ▶ Ask colleagues, classmates, family, and friends to join your team and give \$10 or more to the Jimmy Fund via your team's online fundraising page. Create goals and incentives for your team members.

3RD BASE FUNDRAISE

- ▶ Find creative ways to fundraise for your team on the "Promote" page at RallyfortheJimmyFund.org. The highest fundraisers win great prizes!

HOME RUN! DRESS FOR SOX-CESS



- ▶ Wear your Red Sox gear and jeans to work or school on **April 5, Fenway Opening Day!**



For more helpful ideas, visit the "Promote" page at RallyfortheJimmyFund.org