

Official Rules

Starting February 16, 2010, Dana-Farber Cancer Institute (“DFCI”) will post trivia questions on three (3) social networking sites including Facebook (<http://www.facebook.com/TheJimmyFund>), LinkedIn (http://www.linkedin.com/groups?home=&trk=anet_ug_hm&gid=2548511), and Twitter (<http://www.twitter.com/TheJimmyFund>) inviting individuals to answer the weekly trivia question and participate in an opportunity drawing. Participants who choose to respond to the announcement by texting the correct answer to the weekly question to phone number 22122 will be entered into one of the following opportunity drawings on:

Friday, February 19th, 2010 to win a hat with a fair market value of \$25

Friday, March 5th, 2010 to win a hat with a fair market value of \$25

Friday, March 19th, 2010 to win a hat with a fair market value of \$25

Friday March 26th, 2010 to win a Jon Lester autographed baseball with a fair market value of \$146

Friday, April 2nd, 2010 to win 2 Red Sox tickets with a fair market value of \$52

Entries must be received by DFCI no later than the Thursday before a drawing date by 12:00 pm EST to be included in the subsequent drawing as described below. Standard/other charges may apply.

Participants must be 18 years of age or older, and a legal resident of one of the 50 United States or the District of Columbia, as of the date of entry in order to be included in the drawing. Directors, officers and employees of DFCI are not eligible to participate in this drawing nor to receive the prize.

No purchase required to enter. Maximum one entry per person. Please contact Monica Zurlinden at Dana-Farber Cancer Institute at (617) 582-7724 or at monica_zurlinden@dfci.harvard.edu to request an “opt out” form if you would like to be entered into the drawing without texting to phone number 22122. The odds of winning depend on the number of valid entries received. Should any prize become unavailable to DFCI for any reason, DFCI reserves the right to issue a similar item of equal or greater value. The drawings will be held at DFCI: 126 Brookline Avenue, Suite 101, Boston, MA 02215 on the aforementioned dates. The Sr. Vice President for Development, or her designee, shall be responsible for drawing at random the name(s) of potential winner(s).

Utilizing the respondent’s phone number reflected in the text message or “opt out” form, DFCI will contact the potential winners to notify them of their status as potential winners. If the potential winners cannot be contacted by the aforementioned means or does not respond to the notification within ten (10) business days, or the prize notification is returned or undeliverable, those people will forfeit all rights to any prize, and alternate winners will be selected during a final drawing on Friday, April 16, 2010 at 1:00 pm EST. The prize will be delivered to the winner via UPS or another traceable method of delivery.

The identity of the winners may be obtained by contacting DFCI via telephone at (617) 582-7432 after 2:00 pm EST on Friday, April 16, 2010.

By responding to this announcement, participants agree to abide by all terms of the Official Rules and the decisions of DFCI, made in its sole discretion, which shall be final. DFCI is not responsible for lost or stolen prizes, incorrect or inaccurate transcription of entry information, for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, responses, for line failures or other failures of any telephone network, server, providers, computer equipment, software or any combination thereof, for inability to access any web site or online service or any other error or malfunction, or for late, lost, illegible, misdirected or incomplete responses which may limit a participant’s ability to participate in the drawing. DFCI is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed transmissions.